

# Invest In

## The Town of Bonnyville



Bonnyville is a member of Alberta HUB, the regional economic development alliance of Northeast Alberta, which is the northern region of the Eastern Alberta Trade Corridor.





#### ABOUT THE TOWN OF BONNYVILLE

Bonnyville is located in the Northeast of the Alberta HUB region. Alberta HUB is a partnership of communities, post-secondary educational institutions and business/industry in Northeastern Alberta meant to enhance the quality of life and economic interests of this region. The Town of Bonnyville is a strong and vibrant community of over 6,900 people with parks and recreational amenities that rival urban centers. The Bonnyville economy is based on a number of resources including oil and gas, agricultural and forestry. Tourism is also a major industry featuring hunting, fishing, trails and numerous activities for the family.

### Community Snapshot

Population	6,921 (2014 Municipal Census)
Value of all Regional Building Permits	\$1,500,000,000
Non-Residential Mill Rate	7.0505
Value of Major Projects in the Region	\$31,000,000,000

Source: REDA supplied















## Invest in The Town of Bonnyville

#### **OUR TOP INDUSTRIES**



#### Oil and Gas

Bonnyville is situated on the Cold Lake Oil Sands area, one of the largest heavy oil deposits in Canada at an estimated 200 billion barrels and borders the Athabasca Oil Sands which has a potential of 1.3 trillion barrels of bitumen and heavy oil. The Cold Lake Oil Sands boasts Canada's largest in-situ oil sands production project accounting for approximately 5% of all crude oil produced in Canada.



#### Agriculture

Agriculture a major industry with beef cattle and grain crops, which is now supplemented by forestry, wild game farming and specialty crops. Located outside of Bonnyville is the Lakeland Agricultural Research Association, a major government research centre for specialty crops. Greenhouses produce everything from flowers to new forests. Bonnyville is a hub for diversified livestock with operations ranging from pheasants and mink to elk and llamas. Bonnyville Forest Nursery, approx. 52,000 sq. ft. of land, is dedicated to greenhouse operations.



#### Health Care

Bonnyville provides a full complement of doctors, health treatment providers and health services across the sector. Bonnyville and the surrounding area offers a wide range of first class health services from home care to emergency care, rehabilitation, health promotion, dental, eye care and alternative therapies.



#### **Transportation**

Bonnyville is located 250 km east of Edmonton and served via Red Arrow Bus Service. Bonnyville's Regional Airport has a 1,350 metre runway, terminal services, parking, maintenance and repairs. Bonnyville Air Services Ltd. provides charter service. Connecting highways include Highway 28 west to Edmonton and international markets, and Highway 41 - a major north/south corridor connects Bonnyville to markets in the U.S.

Alberta HUB

COMMUNITY STATISTICS					
	2014 Totals*	2014 %*	2019 Totals*	2019 %*	
Demographics					
Families	1,801	-	1,866	-	
Aggregate Household Income	\$255,127,748	-	\$303,300,921	-	
Average Household Income	\$103,795	-	\$121,906	-	
Total Households	2,458	-	2,488	-	
Owner-Occupied Dwellings	1,604	65.30%	1,594	64.10%	
Renter-Occupied Dwellings	854	34.70%	894	35.90%	
Labour Force					
Labour Force	3,772	73.00%	3,914	73.50%	
Participation Rate	73.00%	-	73.50%	-	
Business Finance Administration	435	8.40%	452	8.50%	
Art, Culture, Recreation, Sport	44	0.90%	42	0.80%	
Health	237	4.60%	244	4.60%	
Management	216	4.20%	221	4.20%	
Primary Industries	384	7.40%	411	7.70%	
Social Science, Education, Government, Religion	205	4.00%	207	3.90%	
Sciences	141	2.70%	142	2.70%	
Manufacture and Utilities	85	1.60%	88	1.70%	
Sales and Service	1,044	20.20%	1,081	20.30%	
Trades, Transport, Operators	980	19.00%	1,025	19.30%	
Education					
College, CEGEP Diploma	615	11.90%	659	12.40%	
High School	1,687	32.70%	1,700	31.90%	
Above Grade 9	1,383	26.80%	1,331	25.00%	
Apprenticeship or Trades Certificate	746	14.40%	725	13.60%	
University Diploma Below Bachelor	272	5.30%	343	6.40%	

University Degree Source: Environics estimates

#### **CONSUMER EXPENDITURES**

461

8 90%

566

10.60%

2014 Totals	2014 %
\$179,130,020	71.70%
\$23,783,029	9.50%
\$48,150,158	19.30%
\$12,240,772	4.90%
\$7,487,819	3.00%
\$9,710,993	3.90%
\$36,746,935	14.70%
\$6,783,586	2.70%
\$3,948,350	1.60%
\$14,902,398	6.00%
\$831,450	0.30%
\$4,002,251	1.60%
\$5,660,862	2.30%
\$1,022,437	0.40%
\$3,858,981	1.50%
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Source: Environics



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www.town.bonnyville.ab.ca